



News Release

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Oncor Begins Deploying Smart Meters in Wichita Falls Area *New meters provide significant benefits to consumers and environment*

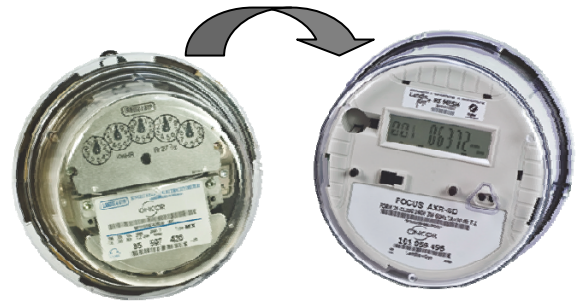
DALLAS, Dec. 13, 2010 – Oncor announced today that over the next two months, it will begin installing new smart meters in homes and small businesses in its Wichita Falls metering district which includes the following cities:

Archer City
Bellevue
Burkburnett
Cashion
Electra

Henrietta
Holliday
Iowa Park
Seymour
Wichita Falls

This installation is part of Oncor's Advanced Metering System (AMS) rollout to more than 3 million homes and small businesses in its entire Texas service area by 2012 and is expected to be one of the broadest deployments of technology on an electric grid in the nation.

The deployment, beginning in 2008, includes replacing the electromechanical meters used today, containing 50-year old technology with limited capabilities, with new digital smart meters that will provide more valuable information. The new smart meters offer several benefits for consumers and small business owners, including energy consumption control, greater cost savings on electric bills, carbon footprint reduction and greater electric delivery reliability.



“Once customers receive their new meters, they can make smarter, more immediate decisions by managing their electricity use online at www.smartmetertexas.com,” said Mike Nieto, Oncor’s West Region Manager for Wichita Falls. “They can track their usage to date in 15-minute increments – instead of waiting for their monthly bill to arrive – and change their behaviors to save money and help reduce overall energy demand.”

After the AMS deployment is complete, electricity consumption and pricing will be transparent. Soon Retail Electric Providers (REPs) will offer in-home energy monitors so consumers will know how much they are spending on electricity at any given time. The new AMS also will provide greater reliability by enabling Oncor to proactively respond to problems and outages faster and more effectively, reducing the overall impact of outages to consumers and small businesses.

Consumers will be notified by a yellow door hanger before their meter is about to be installed and by a red door hanger the day it has been installed. To learn more about how the new meters work and the benefits they could provide, consumers can visit www.smarttexas.com. They are also encouraged to visit Oncor’s Smart TexasSM Mobile Experience Center (the 2011 tour schedule will be available on www.smarttexas.com soon).

Oncor is a regulated electricity distribution and transmission business that uses superior asset management skills to provide reliable electricity delivery to consumers. Oncor operates the largest distribution and transmission system in Texas, delivering power to more than 3 million homes and businesses and operating more than 117,000 miles of transmission and distribution lines in Texas. While Oncor is owned by a limited number of investors (including majority owner, EFH), Oncor is managed by its Board of Directors, which is comprised of a majority of independent directors.

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