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## **Oncor Begins Deploying Smart Meters in Midland Area** *New digital meters benefit consumers and environment*

**Midland, TEXAS (March 24, 2011)** – Oncor announced today that over the next several months, it will install new smart meters in homes and small businesses in its Midland metering district, which includes the following cities: Ackerly, Big Spring, Cochoma, Colorado City, Forsan, Lamesa, Loraine, Midland, O'Donnell, Roscoe, Snyder, Stanton, Sweetwater and Westbrook. This installation is part of Oncor's Advanced Metering System (AMS) rollout to more than 3 million homes and small businesses in its service area by 2012.

"Once the new smart meters are deployed, customers will have more opportunities to manage their energy consumption," said Sue Mercer, Oncor's Area Manager for Midland. "Consumers will be able to take an active role in how much they spend on electricity and understand their usage patterns so they can change behaviors that could result in lower electricity costs and reduced environmental impact."



Consumers will be able to track energy consumption online in 15-minute increments at [smartmetertexas.com](http://smartmetertexas.com), a secure site sponsored by a coalition of Transmission and Distribution Service Providers (TDSPs). Soon Retail Electric Providers (REPs) will offer in-home energy monitors to track electricity usage at any given time. The new AMS will also provide greater reliability by enabling Oncor to respond to problems faster, reducing the overall impact of outages on customers.

Consumers can visit [smarttexas.com](http://smarttexas.com), [facebook.com/smarttexas](https://facebook.com/smarttexas) or [twitter.com/smarttexas](https://twitter.com/smarttexas) to learn more, or tour Oncor's SMART TEXAS rethinking energy® Mobile Experience Center at one of the following events:

Dates/Times: March 24-25 – 10 a.m. to 2 p.m.  
Location: H-E-B (parking lot), 2000 South Gregg St., Big Spring, TX

Event: Big Spring Pow Wow  
Dates/Times: April 2 – 10 a.m. to 10 p.m.; April 3 – 10 a.m. to 5 p.m.  
Location: Howard College, Dorothy Garrett Coliseum, 1001 Birdwell Lane, Big Spring, TX

Event: Juneteenth Celebration  
Date/Time: June 18 – 10 a.m. to 6 p.m.  
Location: Hilton, 117 W. Wall St., Midland, TX

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Oncor Electric Delivery Company LLC ("Oncor") is a regulated electricity distribution and transmission business that uses superior asset management skills to provide reliable electricity delivery to consumers. Oncor operates the largest distribution and transmission system in Texas, delivering power to more than 3 million homes and businesses and operating more than 117,000 miles of transmission and distribution lines in Texas. While Oncor is owned by a limited number of investors (including majority owner, EFH), Oncor is managed by its Board of Directors, which is comprised of a majority of independent directors.

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